

AGENDA 2022

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07:30 – 08:50 Registration, badge collection, and networking coffee break

08:50 – 08:55 MC welcome remarks/overview of the day

08:55 – 09:00 WELCOME NOTE: Toni Eid, Founder of Telecom Review, and CEO of Trace Media

09:00 – 09:15 OFFICIAL OPENING KEYNOTE: H.E. Mohammad Al Ramsi, Deputy Director General for the Telecommunications Sector, TDRA

09:15 – 09:30 OPENING FIRESIDE CHAT:
• Masood M.Sharif Mahmood, CEO, Etisalat by e&
• Jawad Abbassi, Head of MENA Region, GSMA

09:30 – 10:45 PANEL: THE ICT LEADERS
PANEL OUTLINE:
• Government's expectations from ICT leaders to enhance digital services in all sectors
• Role of leaders in transforming the ease of network access
• How are you keeping up with expanding technology demand?
• How to expand and retain a qualified workforce in today's world?

PANELISTS:
• Andrew Feinberg, Founder, Chairman & CEO, Netcracker Technology and BostonGene
• Bader Al Zidi, CEO, Vodafone Oman
• Maziad Alharbi, CEO, stc Kuwait
• Dr. Bilel Jamoussi, Chief of the Study Groups Department, ITU
• Mikko Lavanti, SVP MEA, Nokia Mobile Network
• Anwar Soussa, CEO, Safaricom Ethiopia

MODERATOR: Fuad Siddiqui, Global Partner, EY

10:45 – 11:15 Networking coffee break

11:15 – 11:30 KEYNOTE: Saleem Al Blooshi, Chief Technology Officer, du

11:30 – 11:45 KEYNOTE: Andrew Feinberg, Founder, Chairman & CEO, Netcracker Technology and BostonGene

11:45 – 12:00 KEYNOTE: The Metaverse and 5G, Leslie Shannon, Head of Ecosystem and Trend Scouting, Nokia

12:00 – 12:15 KEYNOTE: Future G: The Dawn of Pervasive Intelligence, Fuad Siddiqui, Global Partner, EY

12:15 – 12:20 KEYNOTE: Bernard Najm, VP Telco MEA, AWS

12:20 – 13:50 PANEL: CLOUD INNOVATION FOR THE MEA REGION - POWERED BY AWS
PANEL OUTLINE:
• Cloud adoption in Middle East and Africa
• Seizing opportunities and removing barriers
• How CSPs use cloud and the cloud ecosystem
• Regulatory and economic impact of cloud
• Cloud powered growth and innovation – 5G/Edge and beyond

PANELISTS:
• Saeed Belhoul, Director Digital Government Operation Department, TDRA
• Bob Titus, CTO, Netcracker
• Robin Harwani, Head of Global Telecom Industry Solutions, AWS
• Baha Allawati, Vice President Enterprise, Omantel
• Miguel Angel Villalonga, Chief Executive Officer, ETS, e& enterprise
• Karim Kalaawi, Chief - Cloud Services, ZainTech
• Dr. Ayman ElNashar, Head of Technology Architecture, du

MODERATOR: Prabashni Naidoo, Telco Sr Manager Sales, AWS

13:50 – 14:45 Networking lunch

14:45 – 15:00 KEYNOTE: Kedar Gupte, Chief Mobility Business Officer, MTN GlobalConnect

15:00 – 16:30 PANEL: SUSTAINABILITY IN ICT & GREENTECH PANEL**PANEL OUTLINE:**

- What defines sustainability in telecoms and ICT? Why has this topic been raised now?
- What is the difference between sustainability and a “green environment?”
- Importance of incorporating sustainability in telcos’ strategies
- 5G and sustainability
- How does green tech lead to sustainability?
- Green tech’s efficiency for improved network performance

PANELISTS:

- Emaad Ahmed, Principal Solution Consultant & Network Architecture Transformation Chief Expert, Huawei
- Philippe Voegelé, Global Head Business Development, Vodafone
- Grace Najjar, Managing Director, Project Management Institute and Global PMI Head of Energy
- Yasir Ahmed, MENA Climate Change and Sustainability Services Leader, EY
- Stelios Savvides, CTIO, Vodafone Oman
- Dr. Linda Kassem, Senior Policy and Legal Advisor - Lead Trade Negotiator

MODERATOR: Samar Ibrahim, Associate Director, EY

16:30 – 17:30 PANEL: WHOLESALE INDUSTRY - SIGNIFICANT INFLUENCE**PANEL OUTLINE:**

- Subsea cable systems: Forecast for 2025
- New opportunities for the wholesale and capacity industry in the digital era
- Boosting network performance: role of the wholesale and capacity industry
- What are the roles of the Optical Equipment Industry?
- Meeting the industry’s capacity requirements

PANELISTS:

- Cengiz Oztelcan, CEO, GBI (VIRTUAL)
- Amaru Chavez, CTIO, MTN GlobalConnect
- Sameh Sobhy, Managing Director Middle East, Turkey & Africa, PCCW Global
- Nabil Baccouche, Group Chief Carrier & Wholesale Officer, e&
- Eric Handa, CEO, APTelecom
- Alex Lee, Managing Director, China Mobile International Middle East
- Michael Farrie, Head of EMEA, Verizon

MODERATOR: Georges Jaber, VP Wholesales and BD, salam

17:30 – 18:00 Networking coffee break**18:00 – 19:00 PANEL: DIGITAL TRANSFORMATION IS HAPPENING – THE NEW CONNECTIVITY****PANEL OUTLINE:**

- How digital transformation is currently converted into reality
- Role of governments in promoting a digital lifestyle
- Rural broadband implementation: Who pays for it and how to do it right?
- Role of NGSO satellites in accelerating digital transformation
- How do satellite operators fit in the digital transformation game?
- When will digital transformation happen completely across the world?
- Outcomes of digital strategies and plans executed and its future visions

PANELISTS:

- Deepak Winston, Director, Digital & Emerging Tech, EY
- Dr. Bilel Jamoussi, Chief of the Study Groups Department, ITU
- Jihad Tayara, CEO, Evoteq
- Daniel Kjellander, VP of Middle East, CSG
- Imran Malik Khan, Senior Vice President, Global Sales, Networks, SES
- Yahia Sefraoui, Director of Digital Transformation, inwi
- Stephen Rose, Global GM of Telecommunications Industry, IBM

MODERATOR: Zayan Sadek, SP Director, Cisco Systems ME

19:00 – 19:05 CLOSING NOTES OF DAY 1: Toni Eid, Founder of Telecom Review Group, & CEO of Trace Media; and Jeff Seal, Managing Partner, Telecom Review North America

19:05 – 20:30 Networking Reception and Entertainment Program

07:30 – 08:50 Registration, badge collection, and networking coffee break**08:50 – 08:55** MC welcome remarks/overview of the day**08:55 – 09:00 WELCOME NOTE DAY 2:** Toni Eid, Founder of Telecom Review, and CEO of Trace Media, and Jeff Seal, Managing Partner, Telecom Review North America**09:00 – 09:30 OFFICIAL OPENING DEBATE:** Building the Asian dream

• Dr. Atsuko Okuda, Head of ITU Asia-Pacific

• Toni Eid, Founder of Telecom Review Group

09:30 – 09:45 KEYNOTE: H.E. Dr. Mohamed Al-Kuwaiti, Head of Cybersecurity for the UAE Government**09:45 – 10:00 KEYNOTE:** Karim Benkirane, CCO, du**10:00 – 10:10 KEYNOTE:** Mats Granryd, Director General, GSMA**10:10 – 11:10 PANEL: THE "POTION" FOR THE RIGHT INFRASTRUCTURE DEPLOYMENT****PANEL OUTLINE:**

- Fiber vs. 5G: individually or complementary?
- Infrastructure sharing: Pros and cons
- The right infrastructure investments for tomorrow
- Importance of tower management in 5G

PANELISTS:

- Fabio Fontana, CEO, ZeroPoint DC and Chief Growth Officer, Tonomus.NEOM
- Mohamed H Almarzooqi, Sr. Vice President/Access Network, e& international, e&
- Femi Oshiga, VP Sales, Service VP Sales, Service Providers, Commscope MEA & APAC
- Eng. Abdulrahman bin Hamad AlMufadda, CTO, Zain KSA
- Deepak Winston, Director, Digital & Emerging Tech, EY
- Walter Miron, VP Networks, TELUS
- Fahad Abdul Rahman Al Ali, CTO, stc Kuwait
- Abdullah Abou Chaer, Senior Manager Radio Optimization Operations, du

MODERATOR: Mikhail Romanov, EMEA Transformation leader, EY**11:10 – 11:30 KEYNOTE:** Mark Birch, Global Startup Advocate, AWS**11:30 – 12:00 Networking coffee break****12:00 – 13:00 PANEL: MEASURING 5G PERFORMANCE****PANEL OUTLINE:**

- How do you measure 5G subscriber growth
- What service and products do you provide for subscribers
- How do you handle data spikes?
- Using 5G to expand broadband penetration
- Fiber connectivity to 5G towers - Is F5G a trend or necessity?
- Using 5G Tower sites as Edge Data Centers

PANELISTS:

- Jawad Abbassi, Head of MENA Region, GSMA
- Mohamed Tantawi, Managing Director, MEA & Turkey Service Provider, Cisco Systems
- Ahmad Farroukh, CEO, Smile Telecoms
- Yaqoub AlZarouni, Head of Information Security, Risk Management & IOC, du
- Ken Campbell, Partner, PMP Strategy

MODERATOR: Nick Gorgoglione, Marketing Head, Vodafone Oman**13:00 – 13:15 KEYNOTE:** Open RAN – the new way to build the Radio Access Network, Viplob Syngal, Head of Business Development, NEC**13:15 – 13:30 KEYNOTE:** 5G Network Slicing: Roadmap for Success, Mounir Ladki, Co-Founder, President & CTO, MYCOM OSI**13:30 – 14:30 Networking lunch**

- 14:30 – 14:45 KEYNOTE:** Leveraging AI towards Sustainability Goals, Ibrahim Gedeon, CTO, TELUS
- 14:45 – 15:15 KEYNOTE:** Maintaining Telecom Services Despite All Obstacles by Imad Kreidieh, Chairman and Director General, Ogero
- 15:15 – 15:30 KEYNOTE :** Best Practices for Delivering Successful Digital Transformation Programs, Maha Ibrahim AlQernas, GM & VP, Zain KSA
- 15:30 – 15:35 PANEL OPENING:** Leslie Shannon, Head of Ecosystem and Trend Scouting, Nokia
- 15:35 – 17:00 PANEL: WOMEN IN ICT**
PANEL OUTLINE:
- Influencing the role of women in the ICT sector
 - The added values that women bring to the table
 - Addressing gender equality in telecom and ICT fields
 - Personal experiences and milestones
 - Gender Equality: Diversity and Inclusion
- PANELISTS:**
- Dr. Atsuko Okuda, Head of ITU Asia-Pacific
 - Melike Kara Tanrikulu, General Manager, Fintech, e& life
 - May Li, Solution and Marketing VP, Huawei Middle East Carrier Business Group
 - Dr. Nadine Akkari, Associate Professor, Jeddah international college, KSA
 - Dr. Linda Kassem, Senior Policy and Legal Advisor - Lead Trade Negotiator
 - Sylvia Anampiu, Managing Director, MTN GlobalConnect Kenya
 - Jamal Najem, Program Director, du
- MODERATOR:** Rana Hajir, Communication Technology Group MEA, HPE
- 17:00 – 17:30 Networking coffee break**
- 17:30 – 18:30 PANEL: THE FUTURE OF TECHNOLOGY**
PANEL OUTLINE:
- 5G Advanced
 - 6G, do we need it soon?
 - Metaverse from science fiction to reality: How real is the Metaverse ?
 - Digital inclusion
 - Chip of the Future: Basics of Next generation of Technology
- PANELISTS:**
- John Omo, Secretary General, African Telecommunications Union
 - Adnan M Kashwani, Sr. Director/Cloud CoE /Technology & IT, etisalat by e&
 - Jan Holzberg, Commercial Director, Vodafone Oman
 - Alex Chace, Senior Director, APTelecom
 - Azam Beyk, Principal Consultant, B-Yond
 - Tamer Bdran, Managing Director, NEC GCC
- MODERATOR:** Rana Sanyoura, Partner, MENA Strategy and Transactions TMT Leader, EY
- 18:30 – 18:35 CLOSING NOTES OF DAY 2:** Toni Eid, Founder of Telecom Review Group, and CEO of Trace Media; and Jeff Seal, Managing Partner, Telecom Review North America
- 18:35 – 20:00 Networking reception and entertainment program**
- 20:00 – 20:15 FIRESIDE CHAT:**
- Hatem Dowidar, Group CEO, e&
 - Toni Eid, Founder of Telecom Review Group and CEO of Trace Media Int'l
- 20:15 -22:00 Awards ceremony, and Gala dinner**

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