

"GLOBAL. REGIONAL. DIGITAL." 06-07 DECEMBER 2023

Le Meridien Dubai Hotel & Conference Centre, Great Ballroom

#### **SPONSORSHIP KIT & STATS 2023**

# **THE LARGEST VIP** ICT gathering

#### -OVERVIEW-



## A GLOBAL SUMMIT

The 17<sup>th</sup> edition of the Telecom Review Leaders' Summit will build on the success of the 16<sup>th</sup> edition, as reflected by the participation of C-level executives from over 56 countries, making it a global summit with a regional contribution. Under its annual theme 'Global. Regional. Digital.' Telecom Review Leaders' Summit will spotlight the industry's main trends, including 5G, cloud, data centers, cybersecurity, digitalization and much more.

## EXPECTED 1,500+ ATTENDEES



The 2023 Telecom Review Leaders' Summit is targeting 1,000+ attendees from the vast ICT ecosystem and from all corners of the globe. The event will gather a host of C-level executives representing mobile, wholesale and satellite operators, vendors, solution providers, enterprises, regulators, governments, NGOs, consultants, analysts, broadcasting companies and OTTs.

## GREAT NETWORKING OPPORTUNITY

In addition to in-depth panel discussions, attendees will gather in a friendly networking environment. Exhibitors in the demo area will also showcase their innovative solutions and meet with participating industry leaders and experts.





#### -AWARDS-



Telecom Review Excellence Awards and Leader Merit Awards recognize ICT brands and industry leaders for what they have accomplished during the year.

Through its prestigious awards presentation, Telecom Review, together with an independent panel of judges, continues its dedication and commitment to the ICT industry by recognizing the best of the best in corporate innovation and performance, as well as individual capabilities and contributions as influential players globally.



## The speakers at the 16<sup>th</sup> edition were from leading ICT companies

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Hewlett Packard Enterprise	HUAWEI	ເດເບາ	
mycomosi	GlobalConnect	NEC	نيوم, NEOM 📢
	NOKIA	ogero <sup>o</sup> it all starts here	عمانتل Omantel
orange	<b>PCCW</b> Global	positive impact	
salam	SES <sup>A</sup>	osmile	sic
ميئة تنظيم الاتطالات والدكومة الرقمية TELECOMMUNICATIONS AND DIXITAL COVERNMENT REGULATORY AUTHORITY		TELUS	verizon /
<b>O</b> vodafone	@zain	zain	



#### **Diamond Sponsor**



هيئة تنظيم الاتصالات والحكومة الرقمية TELECOMMUNICATIONS AND DIGITAL GOVERNMENT REGULATORY AUTHORITY

#### **Official Telecom Partner**



**Technology** Partner



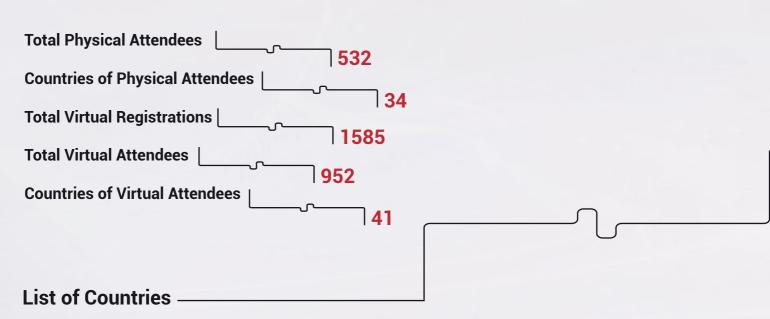
**Knowledge Partner** 



**Platinum Sponsors** 



#### -TELECOM REVIEW LEADERS' SUMMIT 2022-STATISTICS



Afghanistan | Algeria | Bahrain | Canada | China | Egypt | Ethiopia | Finland | Germany | Hong Kong SAR | India | Iraq | Italy | Jamaica | Japan | Kenya | Kuwait | Lebanon | Morocco | Oman | Pakistan | Poland | Qatar | Saudi Arabia | Singapore | South Africa | Spain | Sweden | Switzeland | Thailand | Tunisia | United Arab Emirates | United Kingdom | United States



VPs	12.59%
Directors Director/Head of Department	42.67%
C-levels	18.98%
Managers	16.92%
Partners/ Board Members/Head	3.38%
Engineers	1.13%
Others	4.32%

#### -STATISTICS 2022-



#### **Operator/Wholesale Carrier/Satellite**

Bahrain Network (BNET) (Bahrain) | China Mobile International (UAE) | Console Connect | PCCW Global (UAE) | Digicel Group (Jamaica) | du (UAE) | e& (UAE) | e& Group (UAE) | e& International (UAE) | EDCH (UAE) | Etisalat Afghanistan (Afghanistan) | Etisalat by e& (UAE) | Etisalat Misr (Egypt) | Exa Infrastructure (USA) | GBI (UAE) | inwi (Morocco) | MTN GlobalConnect Kenya (Kenya) | MTN GlobalConnect South Africa (South Africa) | MTN GlobalConnect (UAE) | Ogero (Lebanon) | Omantel (Oman) | OneWeb (UK) | Ooredoo Algeria (Algeria) | Ooredoo (Oman) | Orange (Egypt) | Rohde & Schwarz (Ethiopia) | Safaricom (Kenya) | salam (KSA) | SES (UAE) | Smile Telecoms (UAE) | stc (KSA) | stc (Kuwait) | Telecom Italia Sparkle (Italy) | TELUS (Canada) | Verizon Business (UAE) | Verizon (UK) | Virgin Mobile (UAE) | Vodafone Group (UK) | Vodafone (Oman) | Vodafone Partner Markets ( UK) | Wateen Telecom Limited (Pakistan) | Zain Group (Kuwait) | Zain (KSA) | Zain (Kuwait)

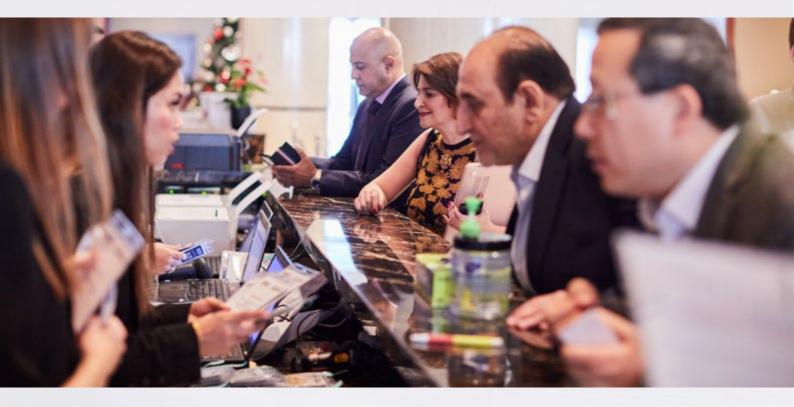
#### Vendors

Amdocs (UAE) | Cisco (UAE) | CommScope (UAE) | Fortinet (UAE) | HPE (UAE) | Huawei (Bahrain) | Huawei (Iraq) | Huawei (KSA) | Huawei (Kuwait) | Huawei (Oman) | Huawei (Switzeland) | Huawei (UAE) | IBM (UAE) | IBM (USA) | Mavenir (USA) | Mavenir (UAE) | Microamp Solutions (Poland) | NEC (UAE) | Netcracker Technology and BostonGene (USA) | Netcracker (UAE) | Netcracker (USA) | Nokia (UAE) | Prose Technologies (UAE) | Radio Frequency System (RFS) (UAE) | Rohde & Schwarz (Germany) | ZTE (China) | ZTE (UAE)

#### **Solution Providers**

Amazon Web Services Germany | Amazon Web Services Italy | Amazon Web Services UAE | Amazon Web Services UK | Atrebo (Spain) | BIOS Middle East (UAE) | Bluejeans (USA) | B-YOND (USA) | CSG Sweden (Sweden) | CSG (UAE) | CSG (UK) | Cypod (UAE) | e& enterprise (UAE) | Emircom (UAE) | Evina (UAE) | EVOTEQ (UAE) | InfraX - Digital DEWA Subsidiary (UAE) | MediaKind (UAE) | MYCOM OSI (India) | MYCOM OSI (UAE) | MYCOM OSI (UK) | NexNet Solutions (UAE) | One37 ID (UAE) | Over Technologies (UAE) | OWN Technology (UAE) | Prow ME (UAE) | Reailize- A B-yond Company (Lebanon) | Ribbon (UAE) | Salesforce (UAE) | SENKO Advanced Components (UK) Solgari (UAE) | solutions by stc (KSA) | SpiceTech (Lebanon) | Tecnotree (UAE) | TIMWE FZ LLC (UAE) | Ubiqube (UAE) | Vodacom Financial and Digital Services (Kenya) | Zain Tech (UAE) | Zextras (India)

#### -STATISTICS 2022-



#### Enterprise

Aeromaritim-tech (UAE )| Al Shirawi Infrastructure Construction (UAE ) | British International Investment (UK) | eVulpa (UAE) | Libanpost (Lebanon) | NEOM (KSA) | Red Sea Global (KSA) | TTC (Japan)

#### **Consultants/Analyst**

APTelecom (USA) | Centrigent (UAE) | Elev8 Consultancy (UAE) | EY (Lebanon) | EY (Qatar) | EY (UAE) | EY (UK) | PMP Strategy (UK) | Project Management Institute (UAE) | Sofrecom (KSA) | Sofrecom (UAE)

#### **PR/Organizer/Events**

Beyond One (Germany) | GSMA (UAE)

#### **Broadcast/OTT/Media**

e& life (UAE)

#### **Government/NGO**

African Telecommunications Union (ATU) (Kenya) | Arab ICT Organization (AICTO) (Tunisia) | IEEE Technology and Engineering Management Society (UAE) | International Telecommunication Union (ITU) (Thailand) | International Telecommunication Union (ITU) (Switzeland)

#### Regulators

TDRA (UAE) | TRA (Lebanon)

#### -TELECOM REVIEW SUMMIT 2023 SPONSORSHIP-

#### Diamond sponsorship | US\$ 115,000 (exclusive to one sponsor)

· Logo displayed on the event's printing and digital material

• Display of company brand Ad/Artwork on digital screensinside and outside the conference

- Promotional video of 2 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 4 pages
- OBC: Outside back cover advertisement in the Summit special supplement
- First speaking slot
- Panelist option (3)

• 30 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner

- Complimentary submission for 4 award categories
- Co-branded badge lanyards

#### Official telecom partner | US\$ 95,000 (exclusive to one sponsor) <SOLD>

• Logo displayed on the event's printing and digital material

• Display of company brand Ad/Artwork on digital screensinside and outside the conference

 Promotional video of 2 minutes to run on stage screen during Coffee breaks and Lunch break

• Editorial feature in the Summit special supplement: Up to 4 pages

Double-page advertisement OR IFCS in the Summit special supplement

- Speaking slot (1)
- Panelist option (2)

• 25 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner

Complimentary submission for 4 award categories

### Strategic partner | US\$ 88,000 (exclusive to one sponsor)

(exclusive to one sponsor)

Logo displayed on the event's printing and digital material

• Display of company brand Ad/Artwork on digital screensinside and outside the conference

• Promotional video of 1.30 minutes to run on stage screen during Coffee breaks and Lunch break

• Editorial feature in the Summit special supplement: Up to 3 pages

Double-page advertisement in the Summit special supplement

- Speaking slot (1)
- Panelist option (2)

• 16 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner

Complimentary submission for 3 award categories

#### **Technology partner | US\$ 95,000** (exclusive to one sponsor)

· Logo displayed on the event's printing and digital material

• Display of company brand Ad/Artwork on digital screensinside and outside the conference

• Promotional video of 2 minutes to run on stage screen during Coffee breaks and Lunch break

• Editorial feature in the Summit special supplement: Up to 4 pages

- Double-page advertisement OR IFCS in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 25 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 4 award categories

#### Digital partner | US\$ 88,000

(exclusive to one sponsor) <SOLD>

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screensinside and outside the conference

• Promotional video of 1.30 minutes to run on stage screen during Coffee breaks and Lunch break

• Editorial feature in the Summit special supplement: Up to 3 pages

- Double-page advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 16 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 3 award categories

#### -TELECOM REVIEW SUMMIT 2023 SPONSORSHIP-

#### Knowledge partner | US\$ 80,000

#### (exclusive to one sponsor)

· Logo displayed on the event's printing and digital material

 Display of company brand Ad/Artwork on digital screensinside and outside the conference

 Promotional video of 1.30 minutes to run on stage screen during Coffee breaks and Lunch break

- Editorial feature in the Summit special supplement: Up to 2 pages
- Double-page advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- Moderator role

• 12 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner

Complimentary submission for 1 award category

#### Industry partner | US\$ 70,000

#### (exclusive to one sponsor)

· Logo displayed on the event's printing and digital material

• Display of company brand Ad/Artwork on digital screensinside and outside the conference

 Promotional video of 1 minute to run on stage screen during Coffee breaks and Lunch break

- Editorial feature in the Summit special supplement: 1 page
- Full page color (FPC) advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (1)

• 16 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner

Complimentary submission for 1 award category

#### Gold sponsorship | US\$ 28,000

· Logo displayed on the event's printing and digital material

• Display of company brand Ad/Artwork on digital screensinside and outside the conference

 Promotional video of 30 seconds to run on stage screen during Coffee breaks and Lunch break

• Editorial feature in the Summit special supplement (1 page)

Full page color (FPC) advertisement in the Summit special supplement

• 8 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner

· Complimentary submission for 1 award category

#### Platinum sponsorship | US\$ 56,000

#### (up to ten sponsors)

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screensinside and outside the conference

• Promotional video of 1 minute to run on stage screen during Coffee breaks and Lunch break

• Editorial feature in the Summit special supplement: Up to 2 pages

- Double-page advertisement in the Summit special supplement
- Panelist option (1)
- 12 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

#### Silver sponsorship | US\$ 16,000

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screensinside and outside the conference

• Promotional video of 30 seconds to run on stage screen during Coffee breaks and Lunch break

- Editorial feature in the Summit special supplement (1 page) OR full page advertisement
- 5 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

#### Bag sponsorship | US\$ 12,000

#### (exclusive to one sponsor)

Co-branded with Telecom Review registration bags

• 2 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner

Complimentary submission for 1 award category

#### Coffee & lunch break sponsorship | US\$ 12,000

(exclusive to one sponsor) <SOLD>

- Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- Flag placement on all tables. Flag production not included
- 3 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

#### -TERMS & CONDITIONS-

• Financial conditions: 50% upon signature and 50% one month prior to the event. Prices are subject to 5% VAT (applicable for UAE companies)

#### • This is a closed event.

Access is exclusive to the sponsor representatives and is by invitation only.

• Sponsors' passes are only good for own staff's use (unless approved by the organizers)

• The agreement for sponsors and registration passes are non-refundable unless major crises occur that result in the summit's cancellation.

-DEMO AREA-

## Book your preferred location NOW!





An exclusive "proof of concept" area will be set up outside of the main conference arena.

The area will add a visionary element to the event, allowing technology and innovation leaders of the ICT industry to demonstrate their ideas towards growth, value and the future.

Spaces are limited. BOOK NOW for your idea to be seen by leaders of the industry, at the only event of its kind in the region/ UAE.



#### LIMITED SPACE FOR NON SPONSORS

Be creative. Design and customize your booth to differentiate your presentation from all others.

#### **SPACE & PRICE**

9sqm (2 Summit passes)-US\$ 16,000

12sqm (3 Summit passes)-US\$ 20,000

18sqm (4 Summit passes)-US\$ 25,000

Spaces in the demo area will be offered on priority to Summit sponsors.

Due to the limited spaces in the demo area, we urge interested parties to reach out to us before **October 15, 2023**, to secure a booking.

-DEMO AREA-



## "GLOBAL. REGIONAL. DIGITAL." 06-07 DECEMBER 2023

Le Meridien Dubai Hotel & Conference Centre, Great Ballroom

## REFURNISH YOUR STAND SPACE WITH SOPHISTICATED DIGITAL SCREEN

For more details contact us: anna@tracemedia.info

telecomreview.com/summit

#### -ACCOMMODATION-



Make the best of your stay during the Telecom Review Leaders' Summit at one of Dubai's renowned luxuries, Le Méridien Dubai Hotel & Conference Centre, a 5-star hotel near Dubai International Airport.

Save your booking now and take advantage of the special rate!

For more details contact us: anna@tracemedia.info

#### -TELECOM REVIEW SUMMIT 2022 SPONSORSHIP-













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