"GLOBAL. REGIONAL. DIGITAL."

10-11 December DUBAI - UAE



# JOIN THE MOST INFLUENTIAL VIP ICT GATHERING

**SPONSORSHIP KIT & STATS 2024** 

telecomreview.com/summit

## **OVERVIEW**



## **A GLOBAL SUMMIT**

The 18<sup>th</sup> edition of the Telecom Review Leaders' Summit will build on the success of the 17<sup>th</sup> edition, as reflected by the participation of C-level executives from over 36 countries, making it a global summit with a regional contribution. Under its annual theme 'Global. Regional. Digital.' Telecom Review Leaders' Summit will spotlight the industry's main trends, including 5G, cloud, data centers, cybersecurity, digitalization and much more.



## EXPECTED 600+ ATTENDEES

The 2024 Telecom Review Leaders' Summit is targeting 600+ attendees from the vast ICT ecosystem and from all corners of the globe. The event will gather a host of C-level executives representing mobile, wholesale and satellite operators, vendors, solution providers, enterprises, regulators, governments, NGOs, consultants, analysts, broadcasting companies and OTTs.

## GREAT NETWORKING OPPORTUNITY

In addition to in-depth panel discussions, attendees will gather in a friendly networking environment. Exhibitors in the demo area will also showcase their innovative solutions and meet with participating industry leaders and experts.



## AWARDS





Telecom Review Excellence Awards and Leader Merit Awards recognize ICT brands and industry leaders for what they have accomplished during the year.

Through its prestigious awards presentation, Telecom Review, together with an independent panel of judges, continues its dedication and commitment to the ICT industry by recognizing the best of the best in corporate innovation and performance, as well as individual capabilities and contributions as influential players globally.

# The speakers at the 17<sup>th</sup> edition were from leading ICT companies



## **SPONSORS 2023**

#### Supported by





## **JOB PROFILE**

VP	14%
Director/Head of Department	32%
C-Level	22%
Manager	15%
Partner/Board Member	2%
Engineer	2%
Other	13%

### **COMPANY PROFILE**

Telecom Operator/Wholesale/Satellite	37%
Enterprise	6%
Vendors/Solution Providers	41%
Regulators/Government/NGO	5%
Consultants/Analyst	6%
PR/Organizers/Events	4%
Broadcast/OTT/Media	1%

## STATISTICS 2023



## **OPERATOR/WHOLESALE CARRIER/SATELLITE**

AALTO HAPS | Afinna One | Bayobab | Beyond One | BNET | China Mobile International Middle East | du | e& | e& Brand & Communications | e& Group | e& international | e& Operations | e& strategy | etisalat by e& | EXA Infrastructure | FRiENDi mobile | Indosat Ooredoo Hutchison | Intelsat | Inwi | Kalaam Carrier Solutions | MTN Group | MTN Nigeria | Omantel | Ooredoo Kuwait | Ooredoo Oman | Ooredoo Qatar | PCCW Global | Salam | Salam Mobile | SES | Smile Telecoms Holding | stc Bahrain | stc KSA | Telecom Egypt | TELUS | Tunisie Telecom | Verizon | Verizon Partner Solutions | Virgin Mobile KSA | Virgin Mobile Kuwait | Vodafone Oman | Vodafone Partner | Vodafone Ukraine | Wateen Telecom | Zain KSA | Zain Sudan

## VENDORS

Atos | Cisco | CommScope | Ericsson | Ericsson Middle East | Fortinet | Huawei | NEC Corporation | Netcracker Technology | Nokia | Radio Frequency Systems GmbH | Rohde & Schwarz GmbH & Co. KG | Rohde & Schwarz Middle East & Africa | Senko Advanced Components (Euro) Ltd. | TARANA Wireless | ZTE Corporation

## **SOLUTION PROVIDERS**

AB Handshake Corporation | Advatecgroup | Amazon Web Services | Atrebo | Comarch | Comviva | CSG | Cubic Telecom | Digital DEWA | Dsquares | Eurisko | Evulpa | FNS (M) Sdn Bhd | FNSValue Company Limited | Gcore | HELP AG | HPE | iBasis | InfraX | Kamaleon | Lexinto | Luxoft | MYCOM OSI | Next Telecom | Open Signal | Pure Storage | Reailize | Related | RIBBON COMMUNICATIONS | Salesforce | SCIT Group | SkyFive Arabia | Solgari | spicetech | Tech Mahindra | Tecnotree | Telcovas Solutions and Services | TIMWETECH | totogi | Viahub Communication Corporation | Zain TECH

## **STATISTICS 2023**



## **ENTERPRISE**

Jeddah International College | Jetex | Mukti Mandiri Lestari | Playbook | Red Sea Global | State Grid Corporation of China

## **CONSULTANTS/ANALYST**

Centrigent | Dany Doueik | German Consulting Company | ICT | MCP | PMP Strategy | Revenue Foundry | Sofrecom | Sofrecom Group | Sofrecom Middle East |

## **PR/ORGANIZER/EVENTS**

Asdaa BCW | Avantgarde | BCW Global | BCW Hong Kong | GSMA | SocialEyez

### **BROADCAST/OTT/MEDIA**

Albiladpress

## **GOVERNMENT/NGO**

ASEF | ATU | EIA | ITU | Polish Chamber of Commerce for Electronics and Tel | SomosGov Inc.

## TELECOM REVIEW SUMMIT 2024 SPONSORSHIP

#### DIAMOND SPONSORSHIP | US\$ 135,000 (EXCLUSIVE TO ONE SPONSOR)

- · Logo displayed on the event's printing and digital material
- · Display of company brand Ad/Artwork on digital screens- inside and outside the conference
- · Promotional video of 2 minutes to run on stage screen during Coffee breaks and Lunch break
- · Editorial feature in the Summit special supplement: Up to 4 pages
- OBC: Outside back cover advertisement in the Summit special supplement
- First speaking slot
- Panelist option (3)
- · 30 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- · Complimentary submission for 4 award categories
- · Co-branded badge lanyards

#### **OFFICIAL TELECOM PARTNER | US\$ 110,000** (EXCLUSIVE TO ONE SPONSOR)

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens
- inside and outside the conference
- Promotional video of 2 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 4 pages
- · Double-page advertisement OR IFCS in the Summit
- special supplement
- Speaking slot (1)
- Panelist option (2)
- 25 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 4 award categories

#### **STRATEGIC PARTNER | US\$ 95,000** (EXCLUSIVE TO ONE SPONSOR)

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screensinside and outside the conference
- Promotional video of 1.30 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 3 pages
- Double-page advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 16 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 3 award categories

#### TECHNOLOGY PARTNER | US\$ 110,000 (EXCLUSIVE TO ONE SPONSOR)

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens-
- inside and outside the conference • Promotional video of 2 minutes to run on stage screen
- during Coffee breaks and Lunch breaka
- Editorial feature in the Summit special supplement: Up to 4 pages
- Double-page advertisement OR IFCS in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 25 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- · Complimentary submission for 4 award categories

#### DIGITAL PARTNER | US\$ 95,000 (EXCLUSIVE TO ONE SPONSOR)

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screensinside and outside the conference
- Promotional video of 1.30 minutes to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 3 pages
- Double-page advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- 16 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- · Complimentary submission for 3 award categories

#### KNOWLEDGE PARTNER | US\$ 85,000 (EXCLUSIVE TO ONE SPONSOR)

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screens inside and outside the conference
- Promotional video of 1.30 minutes to run on stage screen during Coffee breaks and Lunch break
- · Editorial feature in the Summit special supplement: Up to 2 pages
- Double-page advertisement in the Summit special supplement
- Speaking slot (1)
- Panelist option (2)
- Moderator role
- 12 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

#### PLATINUM SPONSORSHIP | US\$ 60,000 (UP TO TEN SPONSORS)

· Logo displayed on the event's printing and digital material

- Display of company brand Ad/Artwork on digital screensinside and outside the conference
- Promotional video of 1 minute to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement: Up to 2 pages
- Double-page advertisement in the Summit special supplement
- Panelist option (1)
- 12 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

#### SILVER SPONSORSHIP | US\$ 18,000

Logo displayed on the event's printing and digital material

- Display of company brand Ad/Artwork on digital screensinside and outside the conference
- Promotional video of 30 seconds to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement (1 page) OR full page advertisement
- 5 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- · Complimentary submission for 1 award category

#### Networking Breaks Sponsorship | US\$ 14,000 (EXCLUSIVE TO ONE SPONSOR)

• Display of company brand Ad/Artwork on digital screensinside and outside the conference

- · Flag placement on all tables. Flag production not included
- 3 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

#### GOLD SPONSORSHIP | US\$ 30,000

- · Logo displayed on the event's printing and digital material
- Display of company brand Ad/Artwork on digital screensinside and outside the conference
- Promotional video of 30 seconds to run on stage screen during Coffee breaks and Lunch break
- Editorial feature in the Summit special supplement (1 page)
- Full page color (FPC) advertisement in the Summit special
- supplement
- 8 complimentary registration passes to the Summit and invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

#### **BAG SPONSORSHIP | US\$ 14,000** (EXCLUSIVE TO ONE SPONSOR)

- Co-branded with Telecom Review registration bags
- 2 complimentary registration passes to the Summit and
- invitation to the Awards Gala Dinner
- Complimentary submission for 1 award category

## **TERMS & CONDITIONS**



• Financial conditions: 50% upon signature and 50% one month prior to the event. Prices are subject to 5% VAT (applicable for UAE companies)

## This is a closed event. Access is exclusive to the sponsor representatives and is by invitation only.

- Sponsors' passes are only good for own staff's use (unless approved by the organizers)
- The agreement for sponsors and registration passes are non-refundable unless major crises occur that result in the summit's cancellation.

## **DEMO AREA**

## **BOOK YOUR PREFERRED** LOCATION NOW!

An exclusive "proof of concept" area will be set up outside of the main conference arena.

The area will add a visionary element to the event, allowing technology and innovation leaders of the ICT industry to demonstrate their ideas towards growth, value and the future.

Spaces are limited. BOOK NOW for your idea to be seen by leaders of the industry, at the only event of its kind in the region/UAE.







## LIMITED SPACE FOR NON SPONSORS

Be creative. Design and customize your booth to differentiate your presentation from all others.

Spaces in the demo area will be offered on priority to Summit sponsors.



## **SPACE & PRICE**

9sqm (2 Summit passes) **US\$ 16,000** 

12sqm (3 Summit passes) **US\$ 20,000** 

18sqm (4 Summit passes) **US\$ 25,000** 

Due to the limited spaces in the demo area, we urge interested parties to reach out to us before **October 15, 2024**, to secure a booking.

## **DEMO AREA**

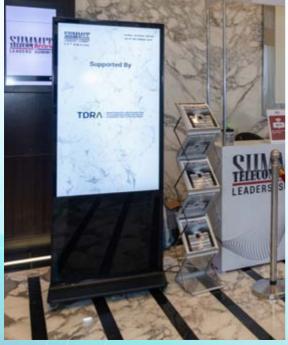


For more details contact us: anna@telecomreviewgroup.com

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## **TELECOM REVIEW SUMMIT 2023**









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