

15™ EDITION-DUBAL

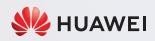
DECEMBER 8, 2021
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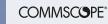


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07:30 - 08:50	Registration, Badge Collection & Networking Coffee Break	
08:50 - 08:55	MC Welcome remarks / brief of the day	
08:55 - 09:00	WELCOME NOTE Toni Eid, Founder of Telecom Review & CEO of Trace Media	
09:00 - 09:15	OFFICIAL OPENING KEYNOTE H.E. Eng. Majed Al Mesmar, Director-General, TDRA	
09:15 - 10:15	PANEL: THE TELECOM LEADERS' PANEL~THE NEW TELCOS	
05.13 - 10.13	PANELISTS Dr. Chaesub Lee, Director of the ITU TSB, ITU H.E. Mohamed Ben Amor, Secretary-General, Arab ICT Organization (AICTO) Hazem Metwally, CEO, Etisalat Misr Eng. Ahmed Mekky, Chairman and CEO, Benya Group Mounir Ladki, President, MYCOM OSI	MODERATOR Ghazi Atallah, former CEO, NXN PANEL OUTLINE Has the pandemic reshaped the telcos' model? Are we looking at new investment opportunities? Revamping the strategies
		- Assessing the sector's efforts
10:15 - 10:30	KEYNOTE Sailing in a New Blue Ocean of Verticals An Jian, President of Carrier Business Group, Huawei ME	
10:30 - 10:55	Networking Coffee Break	
10:55 - 11:10	KEYNOTE Frederic Schepens, CEO, MTN Global Connect	
11:10 - 11:25	KEYNOTE Telecom, Technology, Automation Marc Halbfinger, CEO, PCCW Global	
11:25 - 12:10	PANEL: DIGITIZING THE WHOLESALE INDUSTRY	
	PANELISTS Ali Amiri, Group Chief Carrier & Wholesale Officer, Etisalat Group Marc Halbfinger, CEO, PCCW Global Patrick Sullivan, Vice President of International Sales, Verizon Partner Solutions (v) James Kirby, SVP and Head of EMEA, CSG Eric Handa, CEO and Co-founder, APTelecom	Johannes Hummer, Regional Head of Middle East, Vodafone Partner Markets PANEL OUTLINE
12:10 - 12:25	KEYNOTE Mikko Lavanti, Head of Mobile Networks MEA, Nokia	
12:25 - 12:35	PANEL OPENING Mats Granryd, Director-General, GSMA (pre-recorded video)	
12:35 - 13:45	PANEL: SEIZING THE (DPPORTUNITIES OF 5G
	PANELISTS Nawaf Algharabally, CTO, Zain Group (V) Zoran Lazarevic, Market Area Middle East and Africa CTO, Ericsson	MODERATOR Georges Dabaghi, VP MEA & India, MediaKind
	May Li, Marketing VP, Huawei ME Aji ED, Head of technology Mobile Networks MEA, Nokia Femi Oshiga, VP Sales, Service Providers, MEA & APAC, CommScope MEA & APAC (ex Japan) Hani Mohammad Yassin, Senior Director, Technology Strategy, Etisalat Ayhem Alzaaim, CEMEA Telco Sales Director, Red Hat	PANEL OUTLINE - 5G monetization: Monetized elements and ROI - Choosing the right business model - IoT and 5G deployment: Where and how? - Global approaches to 5G spectrum auction: Delays, progress and outlook
13:45 - 13:55	KEYNOTE Karim Benkirane, Chief Commercial Officer, du – EITC	
13:55 - 14:55	Networking lunch	
14:55 - 15:05	KEYNOTE Enabling a world of limitless connectivity Ekow Nelson – Vice President, Global Head of Etisalat Accounts, Head of Ericsson Pakistan at Ericsson Middle East and Africa	
15:05 - 15:15	KEYNOTE OPENING Transforming Satellite Services Samer Halawi, Executive Vice President and Chief Commercial Officer, Intelsat	

15:15 - 16:25

PANEL: THE EVOLUTION OF NETWORK INFRASTRUCTURE

| PANELISTS

| Mohamed Al Marzooqi, Acting International CTIO, Etisalat | Dr. Mohamed Madkour, VP, Global Carrier Networks Solutions

& Marketing, Huawei

| Mohammed Aliyu, GM of Fixed Connectivity and Business Development, MTN Global Connect

| Roque Lozano, VP IP and Optical Networks MEA, Nokia | Sameh Sobhy, Managing Director of the META Region, PCCW Global

| Ricky Boyle, SVP, Transformation Solutions, B-Yond

| Hazem Galal, Partner, PWC

| Dr. Ahmad Sindi, CEO, Dawiyat

|Hamid Nawaz, General Manager, Fixed Data, Middle East & Central Asia, SES Networks

I MODERATOR

Elias Saab, CCO, Sofrecom Group

| PANEL OUTLINE

- Post pandemic explosion
- Role of AI in serving telecom infrastructure
- Gaining more bandwidth out of existing networks
- The evolution of submarine cable connectivity
- Hyperscaler networks and their effect on carrier networks
- Infrastructure readiness: Support from satellites

16:25 - 16:50

Networking Coffee Break

16:50 - 17:00

KEYNOTE

Kevin Vachon, Chief Operating Officer, MEF

17:00 - 17:55

PANEL: EMERGING TECHNOLOGIES~WINNERS AND LOSERS

PANELISTS

| Bilel Jamoussi, Chief, Study Groups Department, ITU | Bernard Najm, Vice president telco, MEA, Amazon Web Services

| Samer Geissah, Director, Technology Strategy and Architecture, Telus

| **Dr. Ayman Elnashar**, VP and Head – Technology Architecture, Research & Development, du

| Diego Camberos, COO, Vodafone Qatar | Dr. Marwan Al Ahmadi, CEO, Al Khalijiah

I MODERATOR

Dr. Chafic Chaya, Regional Communications Manager, RIPE NCC

I PANEL OUTLINE

- Role of emerging technologies in the fight against the pandemic
- Is cloud computing set to push AI and IoT to the forefront in the next decade and beyond?
- Leveraging emerging technologies to generate revenues
- SD-WAN and data analytics driving new technology and network operations
- Role of cloud in data analytics and its use for network deployment
- How will technology affect our lives in 2025

17:55 - 18:35

PANEL: MANAGING CYBERSECURITY THREATS

PANELISTS

| Jawad Abbassi, Head of MENA, GSMA

| Nicolai Solling, CTO, Help AG

| Walid Kamal, Head of Technology Security and Risk Management, du | Paco Irala, Presales Manager, Service Providers EMEA, Infoblox

| Dr. Charbel Fares, CEO, SpiceTech

| Eng. Ahmed Anwar, Information Security preSales Director, Benya Systems (v)

| MODERATOR

Andrea Faggiano, Arthur D. Little, Partner, Telecom, Information, Media & Electronics Practice Lead

| PANEL OUTLINE

- Telcos exposed to more risks during the pandemic
- Data vulnerabilities for enterprise users in the public and private sectors
- Regulation updates in the framework of the new normal

18:35 - 18:40

CLOSING NOTE

Toni Eid, Founder, Telecom Review & CEO, Trace Media

Jeff Seal, Managing Partner & Editor in Chief, Telecom Review North America

18:40 - 19:40

Networking reception

19:40 - 20:00

EXCLUSIVE FIRESIDE CHAT | PANELISTS

Hatem Dowidar, CEO, Etisalat Group Toni Eid, Founder of Telecom Review & CEO of Trace Media

20:00 - 22:30

Awards Ceremony and Gala Dinner

N.B. (V) refers to virtual participation





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