

**"It's All About
SMART Networking"**
11TH Edition Dubai
SUMMIT
TELECOM Review
LEADERS' SUMMIT

December 10, 2018
The Meydan Hotel, Dubai

**"Building the
SMART Future"**
2nd Edition Dubai

**Smart Cities
world forums**
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December 11, 2018
The Meydan Hotel, Dubai

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Day 1, Monday, December 10th 2018

7.30 Registration, Badge Collection & Networking Coffee Break

8.50 MC Welcome remarks / brief of the day

8.55 Welcome Note

Mr. Toni Eid, *Founder of Telecom REVIEW & CEO of Trace Media*

9.00 Official Opening Keynote

Dr. Eesa Bastaki, *President, University of Dubai*

9.30 **Debate:** How is technology affecting our daily life:
Outlook to 2025

Mr. Hatem Dowidar, *CEO, Etisalat International*

Mr. Toni Eid, *Founder of Telecom REVIEW & CEO of Trace Media*

10.00 Keynote

Mr. An Jian, *President, Carrier Network Business Group, Huawei Middle East*

10.20 Keynote

Mr. Matteo Maga, *Managing Director, Communications and Media Industry Lead (AAPAC), Accenture*

10.40 Keynote

Mr. Marc Halbfinger, *CEO, PCCW Global*

10.55 Networking coffee Break

11.30 **Panel:** The Telecom Leaders Panel:
How do telcos address the digital transformation opportunity

Panelists: Mr. Hatem Dowidar, *CEO, Etisalat International*
Mr. Marwan Hayek, *Chairman and CEO, Alfa*
Mr. Osman Sultan, *CEO, EITC*
Mr. Yasser Shaker, *CEO, Orange Egypt*

Panel outline:

- Where does the opportunity lie for telcos
- Investment and growth strategies
- Are telcos able to provide value?
- Grandest challenges telcos face while seizing the opportunity

Mr. Ken Campbell, *Director General, Inwi*

Moderator: Mr. Labib Matta, *CBO, NXN*

13.00 **Presentation: Building the future autonomic network with an open, cloud ecosystem**

Mr. Mounir Ladki, *President and CTO, MYCOM OSI*
 Mr. Amir Rao, *Head of Global Technology Alliances – Telecommunications, Amazon Web Services*

13.30 **Networking lunch**

14.30 **Panel: 5G: Recalculating routes for new economic value**

Panelists: Mr. Mohammed Al Marzooqi, *Vice President-Technology Synergies, Etisalat International*
 Dr. Mohamed Madkour, *VP Global Wireless Networks Marketing and Solutions, Huawei*
 Mr. Saleem AlBlooshi, *Chief Infrastructure, EITC*
 Mr. Chafic Traboulsi, *Vice President and Head of Networks, Ericsson Middle East and Africa*
 Mr. Fuad Siddiqui, *Senior Partner for Strategy and New Markets Consulting, Nokia Bell Labs*
 Mr. Mounir Ladki, *President and CTO, MYCOM OSI*
 Mr. Femi Oshiga, *Vice President of Service Providers in the Middle East & Africa, CommScope*
 Dr. Virtyt Koshi, *Senior Vice President and General Manager, EMEA, Mavenir*

Moderator: Mr. Georges Dabaghi, *MD MEA, MediaKind*

16.00 **Panel: Cybersecurity: Anticipation measures and security challenges**

Panelists: Dr. Marwan Al Ahmadi, *CEO, Al Khalijiah*
 Mr. Kamran Ahsan, *Senior Director, Etisalat Digital*
 Mr. Toufi Saliba, *CEO, Toda.Network*
 Mr. Chris De Josselin, *CEO, StrataNet*
 Dr. Ibrahim Gedeon, *CTO, TELUS*

Moderator: Mrs. Wassan Athamina, *Head of Alliance Management, ME, Africa & Balkans, PCCW Global*

Panel opening:

Mr. Fuad Siddiqui, *Senior Partner for Strategy and New Markets Consulting, Nokia Bell Labs*

Panel outline:

- 5G serving the next wave of traffic growth
- 5G technology and infrastructure
- 5G economics and use cases
- Role of SDN in business models and networks' deployment

Panel opening:

Dr. Ibrahim Gedeon, *CTO, TELUS*

Panel outline:

- Security challenges in the in the digital era
- Security embedded in all layers of the telecom infrastructure
- Risks and mitigation



17.00 **Networking coffee Break**

17.30 **Panel: Capacity and data traffic**

Panelists: **Mr. Ali Amiri**, Group Chief Carrier & Wholesale Officer, Etisalat
Mr. Mahesh Jaishankar, Vice President of International Connectivity & Infrastructure, EITC
Mr. Sameh Sobhy, Vice President of the Middle East and Africa Region, PCCW Global
Mr. Jeff Seal, Managing Partner, Telecom Review North America
Mr. Eric Handa, CEO, APTelecom

Moderator: **Dr. Chafic Chaya**, Regional Communications Manager, RIPE NCC

18.30 **Closing Keynote: Automation – Vision, Strategy and Execution**

Mr. Michael Yeung, Head of Software Engineering, Cisco

18.45 **Networking Reception**

19.30 **Awards Ceremony and Gala Dinner**

Panel opening:

Mr. Ali Amiri, Group Chief Carrier & Wholesale Officer, Etisalat

Panel outline:

- Updating the needs and applying the changes
- Role of satellite in Data Tsunami

Day 2, Tuesday, December 11th 2018

8.00 **Registration, Badge Collection & Networking Coffee Break**

9.00 **MC Welcome remarks / brief of the day**

9.05 **Welcome Note**

Mr. Toni Eid, *Founder of Telecom REVIEW & CEO of Trace Media*

9.10 **Keynote: Smart operator for a smart city**

Mr. Osman Sultan, *CEO, EITC*

9.30 **Panel: Characteristics of leading smart cities**

Panelists: **Mr. Imad Kreidieh**, *Chairman and Director General, Ogero*
Mr. Jihad Tayara, *VP ICT Business Development, EITC*
Dr. Muneer Zuhdi, *Director, Head of Global Smart City Solution, Nokia*
Mr. Safder Nazir, *Vice President, Digital Industries, Huawei Middle East*
Mr. Ghazi Atallah, *CEO, NXN*

Moderator: **Mr. Yousef Khalili**, *Head of Smart City & Smart Government Practice & the UAE General Manager, NXN*

10.30 **Networking Coffee Break**

11.00 **Keynote: The future of healthcare**

H.E Ghassan Hasbani, *Deputy Prime Minister, Minister of Public Health, Lebanon*

Panel opening:

Mr. Hazem Galal, *Partner, PwC*

Panel outline:

- Key technologies in smart cities
- Can operators get to a common understanding on technology enablers?
- Comparing and ranking smart cities in the region and worldwide
- What's next for leading smart cities?

11.20 Panel: Smart health into digital transformation

Panelists: H.E. Ghassan Hasbani, *Deputy Prime Minister, Minister of Public Health, Lebanon*
Dr. Ibrahim Gedeon, *CTO, TELUS*
Mr. Hani Obeid, *Partner, NXN*
Dr. Mansoor Habib, *Senior Director - Employee Happiness, EITC*
Mr. Jay Srage, *CEO, Centrigent*

Moderator: Mr. Fadi Sidani, *Managing Partner, Governance Dynamics*

Panel opening:

Healthcare redefined
Mr. Jay Srage, CEO, Centrigent

Panel outline:

- Can telcos play a key role in smart healthcare?
- What are the viable solutions and services?
- What are the target markets and services in the MEA region?
- How to leverage the health systems for the best EMR

12.20 Keynote

Mr. Farid Faraidooni, *Deputy CEO, EITC*

12.35 Panel: Advanced technologies in smart cities

Panelists: Mr. Ammar Sabbagh, *Head of Business Development - Technology and IOT Solution, Ericsson Middle East and Africa*
Mr. Jose Fernandez, *Director IoT & Blockchain Solutions, EITC*
Mr. Rami Maalouf, *Solutions Practice Lead, MENA, ConsenSys*
Mr. Mohammed Al Shael, *CEO of Strategic Affairs, Department of Economic Development, Dubai*
Mr. Daniel Saliba, *CEO, Land32*

Moderator: Mr. Imad Atwi, *Manager TMT and Digital - Middle East, Strategy&*

Panel outline:

- AI and Blockchain's impact on the industry's ecosystem and sectors
- How do these technologies enhance smart cities?
- Future opportunities and ensuing challenges
- Digitization then data analytics then AI

13.35 Networking lunch

14.30 Keynote: Smart city digital platforms and services - implementation case study

Mr. Ghazi Atallah, *CEO, NXN*

15.00 Panel: Data governance and science in smart cities

Panelists: Mr. Kaveh Vessali, *Data Practice lead, NXN*
Mr. Marwan Bindalmook, *SVP ICT Solutions & Smart City Operations, EITC*

Panel outline:

- Organizing and utilizing data as a fuel for smart cities
- Digital Identity driving new integrated services
- Approach to data security

Mr. Fadi Sidani, *Managing Partner, Governance Dynamics*

Mr. Mohammad Bakry, *Head of GSP System Engineering, Cisco*

Moderator: Mr. Oussama Barkia, *Marketing Leader - Global Business Services, IBM Middle East & Africa*

16.00 **Panel: The Future of smart cities & districts**

Panelists: **Eng. Mohammed Alsharif**, *Program Director Madinah Smart City, Almadinah Almunawara Development Authority*
Mrs. Fadwa Mohanna, *CEO, MiCity*
Mr. Anwer Kotob, *Project Director, NXN*
Mr. Hazem Galal, *Partner, PwC*
Mr. Mohammad AlSaraira, *Director Business Development, EITC*

Moderator: Mr. Hani Obeid, *Partner, NXN*

Panel outline:

- Perspective of smart and digital services in smart districts
- Role of city governments in the development of smart cities

17.00 **Panel: Resilience of our smart cities**

Panelists: **Mr. Samir Abdullah**, *Director – ICT Solutions & Design, EITC*
Mr. Toufi Saliba, *CEO, Toda.Network*
Mr. Ahmed Farrag, *Regional Industry Director - Government, Smart Cities and Public Safety, Microsoft*
Mr. Jeff Seal, *Managing Partner, Telecom Review North America*

Moderator: Mr. Toni Eid, *Founder of Telecom REVIEW & CEO of Trace Media*

Panel outline:

- Resilience of city infrastructure (electricity, water, roads, etc.)
- Cybersecurity for digital infrastructure

18.00 **Closing Keynote**

Mr. Toni Eid, *Founder of Telecom REVIEW & CEO of Trace Media*

Mr. Jeff Seal, *Managing Partner, Telecom Review North America*

Event organised by Trace Media International FZ.LLC, Dubai


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